

Deal of the Week Strategy

SWIPE FILE • REAL SAMPLE EMAILS THAT HAVE GOTTEN GREAT RESULTS

Deal of the Week Samples

Property Address : Coming Soon in Livermore

Asking Price: \$829,000

3 bedrooms

2.5 baths

1468 sq ft of living space

2 car garage

Single family attached

My Highlights

*Located in the sought after Brookmeadow community

*Kitchen features updated cabinets and countertops

*Wood and tile floors on the main level, new carpet on second floor

*Freshly painted interior and exterior

*Newer landscaping with drought tolerant plants

*Resort Style community

*Amenities include: pool, park with playgrounds, tennis courts, clubhouse

If you are interested in this home, just reply **home** and I will get you the details!

All the best,

Beverly

Deal of the Week Samples

My heart melted when I saw the photos!

- Not only is it a gorgeous modern home in a prime location, it's also a waterfront lot
- 4791 Sqft - 4 bedrooms & 3.1 baths
- An amazing outdoor living area overlooking the pond
- A swimming pool to die for
- Great neighborhood
- Priced at... Drum Roll pls... Only \$4MM but oh so worth it.

Hit reply for more photos and to schedule an exclusive showing.

BTW - If you are looking for something in a specific neighborhood, just reply with the city and I'll get you what you need either on or off market.

Thank you



PS: If you'd like to view this home email me at [\[redacted\]](#) or call/text ([\[redacted\]](#))

Deal of the Week Samples

DEAL OF THE WEEK - Coming Soon - Available 5/20/2021 Parkland, Florida

Property Address: Parkland (Address Private)
Asking Price: \$900,000.00

Key Characteristics

- Bedrooms: 5
- Bathrooms: 3
- Square Feet: 3293
- 2 Story Single Family Home
- 2 Car Garage

My Highlights:

- Completely Renovated
- 6 year old roof
- All Impact Windows & Doors
- New A/C & water heater
- Sundeck pool with lake view
- Gated Community

Feel free to share this with a friend... or just reply to this and I can get you all the details...

Thank you,

Deal of the Week Samples

Today's Deal of the Week is just for fun unless it fits your budget perfectly...

- A very unique and beautiful Mediterranean home
- Sits on a 4.8 Acre lot, minutes from DFW Airport
- 16,477 Sqft of luxury
- Built by a famous basketball player
- 8 bedrooms, 10.3 baths, 6 car Garages
- In prestigious Southlake with Carroll ISD
- Of course, your very own, indoor, private Basketball Court
- An indoor bowling alley
- A huge, fully equipped Gym
- Resort-style pool and a Sauna
- Year built 2012
- Price Tag: Drum Roll please... \$9.9MM

Hit reply for photos and to schedule an exclusive showing.

BTW - If you are looking for something in a specific neighborhood, just reply with the city and I'll get you what you need either on or off market.

Thank you

Deal of the Week Samples

Property Address : 2327 Goldcrest Cir, Pleasanton

Asking Price: \$1,089,900

3 bedrooms

2 baths

1209 sq ft of living space

2 car attached garage

Single family home

My Highlights

*East facing

*Remodeled kitchen with new cabinets, quartz counters and tile backsplash

*Hardwood Floors

*Updated bathrooms

*New tile roof

Walking distance to the top rated Pleasanton schools, downtown, shopping and parks. Just minutes away from the ACE train, BART and freeways

If you are interested in this home, just reply home and I will get you the details!

All the best,
Beverly

Deal of the Week Samples

This week's deal of the week is a ranch home in Hoffman Estates that can be fixed up and provide instant equity for a homeowner or can provide positive cash flow for an investor.

Here is some info about the home:

- 3 bedrooms 1 full bath ranch home
- Priced well below similar homes in the area(\$30,000-\$50,000 lower)
- Feeds into top rated Schaumburg schools including Conant High School
- Priced under \$215,000
- Being sold As-Is and cosmetic work needs to be done, but is well worth it.
- Rent prices for similar homes in the area are going \$1850-\$2000/mo

If you are interested or would like more info on this home, reply to this email and I can get you more info. This one will sell fast!

Thank you!

PS: Here is a video I made on [the minimum downpayment needed to buy a home](#). Check out the [90 second video here](#)....the answer might surprise you.

Deal of the Week Samples

Hi Sharran,

In this week's Deal of the Week, I'm sharing this off market multifamily investment property with my private clients and VIPs before it hits the market.

Off Market Multifamily Investment Property!!

Property Address: South Los Angeles (address private)

Asking Price: \$799,000

Key Characteristics

- Property Type: Duplex
- **Unit 1**
- Bedrooms: 3
- Bathrooms: 2
- **Unit 2**
- Bedrooms: 4
- Bathrooms: 2

My Highlights:

- Recently remodeled
- Fully occupied
- Good long term tenants

Just reply if you are interested and I will get you all the details.

Thanks!

Jose

PS: Last week's Deal of the Week sold above asking price with multiple offers.

Deal of the Week Samples

Hi Sharran,

We have reviewed the various deals on the market this week, and our team selected this one to share with our private clients as our deal of the week.

Value-Add 4 plex in East LA

Here are some highlights:

- All units are 2 bed 1 bath
- Separately metered Gas
- Separately metered electricity
- Total square footage 2,968
- Rental upside
- Desirable location

Price Range: \$780,000

Just reply if you are interested and I will get you all the details.

Thanks!

Jose

PS: Last week's Deal of the Week sold above asking price with multiple offers.

Deal of the Week Samples

You won't believe this week's deal of the week.

Coming on the market in 11 days for the first time in 18 years.

Here are some highlights

- 2 bed, 2 bath cool home in Westlake
- West of 405 Highway, easy access to freeways
- Beautiful garden (owner has a green thumb)
- The best red door you have ever seen
- Smart home
- Best of all - xyzy schools

This will be priced \$1.2m - 1.3m range, and will go fast.

Just reply if you are interested and I will get you all the details.

Thanks!



PS: I just did a video on how to buy a home in today's market... [check it out here](#)

Deal of the Week Samples

I have never sent out a deal of the week on a Sunday, but this one is a must see.

- 5 bedroom 5.5 bath home
- 8588 sq feet
- Brick Dutch Colonial
- Endless views
- Two master suites
- 4.66 Acres
- **Offering Price - \$689,900**

If you are interested, just reply and I can get you all the details.

IF THERE IS ANY EMAIL YOU ARE GOING TO MODEL, START HERE

